

JUL 20 1998

PHILIP MORRIS INTERNATIONAL INC. **INTER-OFFICE CORRESPONDENCE**
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Robert Tay (Singapore) DATE: July 26, 1988
FROM: K.L. Wong
SUBJECT: Alpine Production

Have talked with Norah Bischoff concerning the production schedule for 10 MM units of Alpine in August. Based on Richmond's latest estimate, the schedule will be as follows:

- Start production on run
- Collaboration time
- Cigarettes ready
- August 8th
- 14 days
- August 22nd

Approximate date of
departure for Singapore - August 23rd/24th

The production time cannot be reduced even if the volume is cut, due to the fixed sit-in period needed for mentholated cigarettes (approximately 14 days). Also, Richmond cannot start the production earlier because of the delay due to the rejection of the first order of label printing.

Nancy Pilotti will ask Richmond to send you five cartons and five pack materials for review.

Please let me know if you need further help.

Best regards

cc: J. Jilla
N. Filotti
N. Bischoff
P. Wang

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